

Chris LoPresto

Engineering leader with experience building teams and inspiring change.
Track record of accelerating product teams while leveling up tech teams.

EXPERIENCE

Bridgewater

2019 - 2020

- Front end leadership at **Principles** product startup within Bridgewater. Bringing the communication tools that made Bridgewater successful to the outside world.

Betterment — *Senior Staff Engineer*

2016 - 2019

- **Directed front end architecture.** Team of **80 engineers**, 12 designers.
- Introduced modern web development practices to launch Betterment Everyday Checking, interactive data visualizations, and future product development.
- Led engineering effort to **launch Betterment's rebrand in just 8 weeks.** Presented our project tactics at **RailsConf 2018.**
- Led product and design initiatives to adopt responsive design, implement design system, improve accessibility.
- Overhauled front end engineering interview process, mentored teams, conducted internal workshops, hosted tech meetups.

Consulting

2014 - 2016

- Provided product and **expert front end consulting** services with Yapp Labs..
- Presented benefits of component driven development at **EmberConf 2016.**

Plyfe — *CTO, Co-founder*

2011 - 2014

- Built social rewards app featuring game mechanics, social network integrations, real-time audience insights. **50,000 users on the first day.**
- Executed pivot to B2B2C marketing platform. Powered UN Foundation Global Good Challenge, brand campaigns for Unilever, Campbell's, IBM.
- **Built a team of 10 engineers.** Embeddable web experience IP acquired.

Skiff — *Director of Engineering*

2008-2010

- Led NYC teams publishing web-quality ePub newspapers. **20 engineers, designers.**
- Facilitated technical diligence leading to News Corp acquisition.

Microdesk — *Lead Software Engineer*

2005 - 2008

- Managed **\$300k of client engagements**, geospatial apps and AutoCAD plugins.
- Highlight: visual diagnostics for **Patriot Missile System.**

Fantastic Damage — *Co-founder*

2004 - 2005

- Bootstrapped digital agency. Dynamic websites, proprietary CMS, **\$100k revenue.**

MBNA — *Software Engineer*

2002 - 2004

CONTACT

New York, NY

732-470-7796

chris@chrislopresto.com

MUSIC & MISCELLANY

- Eagle scout
- Visited 46 of 50 states
- Professional musician
- Performed on Late Night with David Letterman, X Factor, Jimmy Kimmel Live

EDUCATION

Rutgers University

New Brunswick, NJ

1998 - 2002

BS, Computer Science

Rutgers College

BM, Jazz Studies - Piano

Mason Gross School of the Arts

Salesianum School

Wilmington, DE

1994 - 1998